

RetailX Top1000 Europe 2022

The RetailX series of ranking reports has tracked the development of online and multichannel retail in the UK since 2014, and in Europe since 2015.

RetailX research assesses practical performance through six Dimensions: The Customer, Engagement, Mobile & Crosschannel, Merchandising, Operations & Logistics and Strategy & Innovation

14%

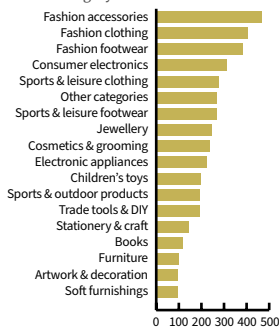
offer same-day collection

28%

primarily sell fashion

What do the Top1000 retailers sell?

The number of retailers that sell a significant number of products in each category

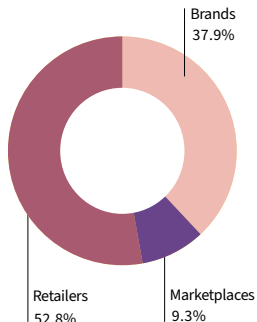


Source: RetailX



Business types

The percentage of Top1000 companies that are brands, marketplaces, and retailers

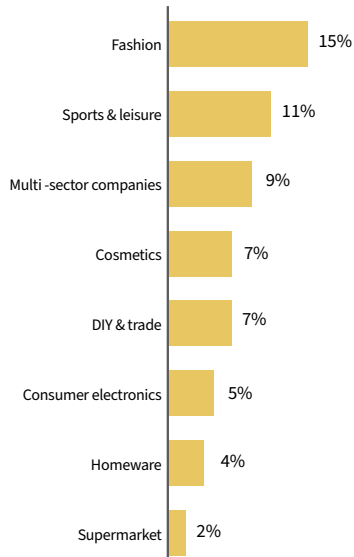


Source: RetailX

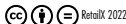


One-click ordering

Share of retailers in a sector offering the service

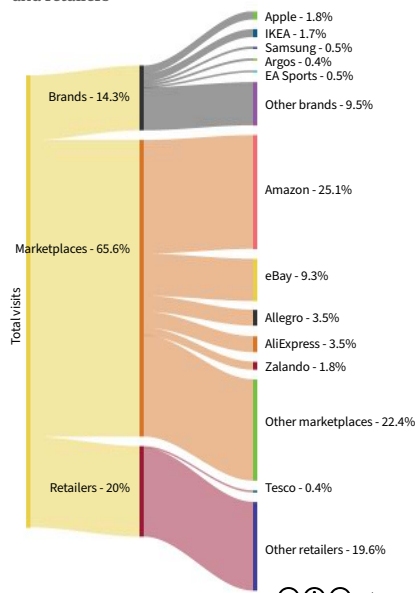


Source: RetailX



The split of European web traffic

The percentage of visits from European consumers to the Top1000, divided into brands, marketplaces, and retailers



Source: RetailX



Congratulations to the RetailX Top1000 Europe Elite retailers of 2022: Amazon, Boots, L'Occitane, H&M and Stradivarius

This year's report brings together insights from:

- 300 metrics / 1000 companies / 7 years of analysis
- and features practical examples from Top1000 retailers and brands including Amazon (Germany), Boots, L'Occitane, H&M, Stradivarius and Euronics

Download the
RetailX Top1000
Europe 2022 at:
retailx.net/rxeu



44%

of mobile websites
feature store finders



83%

enable shoppers to filter
searches by brand

53%

retailers

38%

brands

9%

marketplaces

42%

use videos to
illustrate products

