



THE SUBSCRIPTION ECONOMY: WHERE ARE WE HEADING NOW?

DISCOVER NEXT-LEVEL INNOVATION
AND GROWTH STRATEGIES IN D2C
SUBSCRIPTIONS

MAY 18TH 2023 |
THE CAVENDISH
CONFERENCE
CENTRE | LONDON



Brought to you by SubX

SubX is the brand new one-day event for the European subscriptions industry from the masterminds of retail intelligence Internet Retailing and RetailX.

SPONSORSHIP
& EXHIBITING
OPPORTUNITIES

TITLE SPONSORS

SPONSORSHIP INVESTMENT

£15,000 (x2)

- Sponsorship of content at the event. Logo integrated into the event logo and used on all event marketing digital and print.
- Event known as SubX World, sponsored by X.
- One presentation slot. Speaker and subject agreed with the event producer.
- Data collection of attendees.
- Full page colour advertisement in Event Programme.
- Web banner event website and event email marketing.
- 1x 6sqm "zero logistics" Display Stand.
- 2x Staff Passes.
- Opportunity to submit articles on the subject matter pre event - Sponsored Content - all channels - InternetRetailing / ChannelX / DeliveryX.
- 1x Seat Drop opportunity.
- Use of private meeting room at the event - all day.
- Networking meeting planner pushed to all event pre event to promote meetings at the event.

DISPLAY STAND

SPONSORSHIP INVESTMENT

£4,500

ZERO LOGISTICS

- A 6 sqm “Organiser Built ” backlit Display Stand plus 6sqm footprint in the event exhibition and breakout area.
- Client supplies artwork.
- 2 x staff to be catered for onsite and have access all areas.
- Power supply, poset table and two stools provided with venue internet connection.
- Company logo, 150 word profile and link on the conference web site.
- Company logo, 150 word profile and contact details in the Event Programme.
- Badge scanner included.
- Networking meeting planner pushed to all event delegates pre event to promote meetings at the event.

EVENT VISITOR BAGS

SPONSORSHIP INVESTMENT

£1,500

- Official Sponsor of the event delegate/visitor bags.
- Sponsor to supply 100 bags.
- Opportunity to insert literature in the event bags.
- Company logo on the front of the Event Programme.
- Company logo, 150 word profile and contact details in the event programme.
- Company logo, 150 word profile, contact details and link on the conference website.
- Your name and logo on all promotional material.
- 2x staff passes.

REGISTRATION, BADGE & LANYARD SPONSOR

SPONSORSHIP INVESTMENT **£3,500**

- Company logo on all Delegate, Visitor, Press and Speaker Badges (includes cost of branded badges).
- Company logo on event lanyards (includes cost of branded lanyards).
- Company logo on branded billboard across registration desks.
- Company logo on the event registration page online.
- Company logo on all event marketing offline & online.
- Company logo, 150 word profile, contact details and link on the conference website.
- Company logo, 150 word profile and contact details in the event programme.
- Full page colour advertisement in the Event Programme.
- 2x staff passes.



PRE EVENT PRIVATE DINNER FOR 24

SPONSORSHIP INVESTMENT

£18,000

- Host a private dinner for 24 on the eve of conference.
- SubX to invite key guests from event Speakers, Target Audience and Delegates.
- 2x senior staff to attend dinner.
- Sponsor level branding on all event marketing.
- 2x staff passes to SubX World.

NOTEBOOKS, PENS & PROGRAMMES

NOTEBOOKS & PENS SPONSORSHIP INVESTMENT

£1,950

- Official Sponsor of the conference delegates Notebooks & Pens
- Sponsor to supply 200 Notebooks & Pens
- Company logo, 150-word profile and contact details in the Event Programme
- Company logo on all event marketing offline and online
- Opportunity to insert literature in the notebooks
- Company logo, 150-word profile, contact details and link on the conference website
- 2x staff passes

EVENT PROGRAMME SPONSORSHIP INVESTMENT

£1,250

- Outside Back Cover of the Conference Programme - Advert
- Company logo on all event marketing offline and online
- Company logo, 150-word profile and link on the conference web site
- Company logo, 150-word profile and contact details in the event programme
- Two complimentary delegate places for staff access all areas



SUBX LIVE WEBCAST SPONSOR & SUBSCRIPTION MARKET REPORT

LIVE WEBCAST SPONSORSHIP INVESTMENT **£4,950**

- Webcast branded in association with X - banner adverts.
- Sponsor branding on all event marketing print and digital.
- Full data capture of all digital audiences.
- 2 delegate passes to network at the live event.
- Company logo, 150 word profile and link on the conference web site.
- Company logo, 150 word profile and contact details in the event programme.

MARKET REPORT SPONSORSHIP INVESTMENT **£POA**

- RetailX Research the parent company for all brands produces over 80 reports annually for retailers, brands, D2C.
- RetailX will be releasing its first "Subscriptions Growth and Market Analysis" Report at the conference and offering the report to all audiences across all brands as a free to download product with data capture.
- Please speak to your account manager for further details.

CONTACTS



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